Quick Checklist: How to Choose Paint Colours (and Pick with Confidence)

Step 1: Gather Inspiration

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 □ Collect ideas from Pinterest, magazines, or nature. □ Note colours you naturally gravitate toward. □ Save photos that reflect the mood or vibe you want.
Step 2: Assess Your Space
 □ Look at existing furniture, flooring, and décor. □ Identify dominant colours already in the room. □ Decide what needs to stand out — walls or furnishings.
Step 3: Understand Lighting
 □ Observe how natural light changes throughout the day. □ Turn on lamps or ceiling lights at night to see colour shifts. □ Choose shades that look good in both warm and cool lighting.
Step 4: Define the Mood & Purpose
 □ Decide how you want the room to feel (calm, cozy, energising). □ Match paint tones to the room's function (e.g., soft blues for bedrooms, warm neutrals for living areas).
Step 5: Narrow Down Your Palette
 □ Pick 2–3 potential shades instead of dozens. □ Include one neutral option as a backup. □ Use colour cards or digital visualisers to compare options.
Step 6: Test Before You Commit
 □ Paint large 2ft x 2ft swatches on your wall. □ Observe them in morning, afternoon, and evening light. □ Leave them up for 24–48 hours before deciding.
Step 7: Check Undertones
 □ Compare warm vs cool undertones next to your furniture and flooring. □ Avoid mixing conflicting undertones (e.g., cool grey with warm beige).

Step 8: Balance Your Colour Scheme □ Follow the 60-30-10 rule (main–secondary–accent). □ Make sure colours flow naturally from one room to another. Step 9: Choose the Right Finish □ Matte: hides wall flaws, ideal for low-traffic areas. □ Eggshell: soft sheen, good all-rounder. □ Satin/Semi-gloss: durable, perfect for kitchens, hallways, or bathrooms. Step 10: Final Decision □ Step back and view the entire space together. □ Trust your gut — the best colour is the one that feels right. □ Note paint brand, code, and finish for future touch-ups.